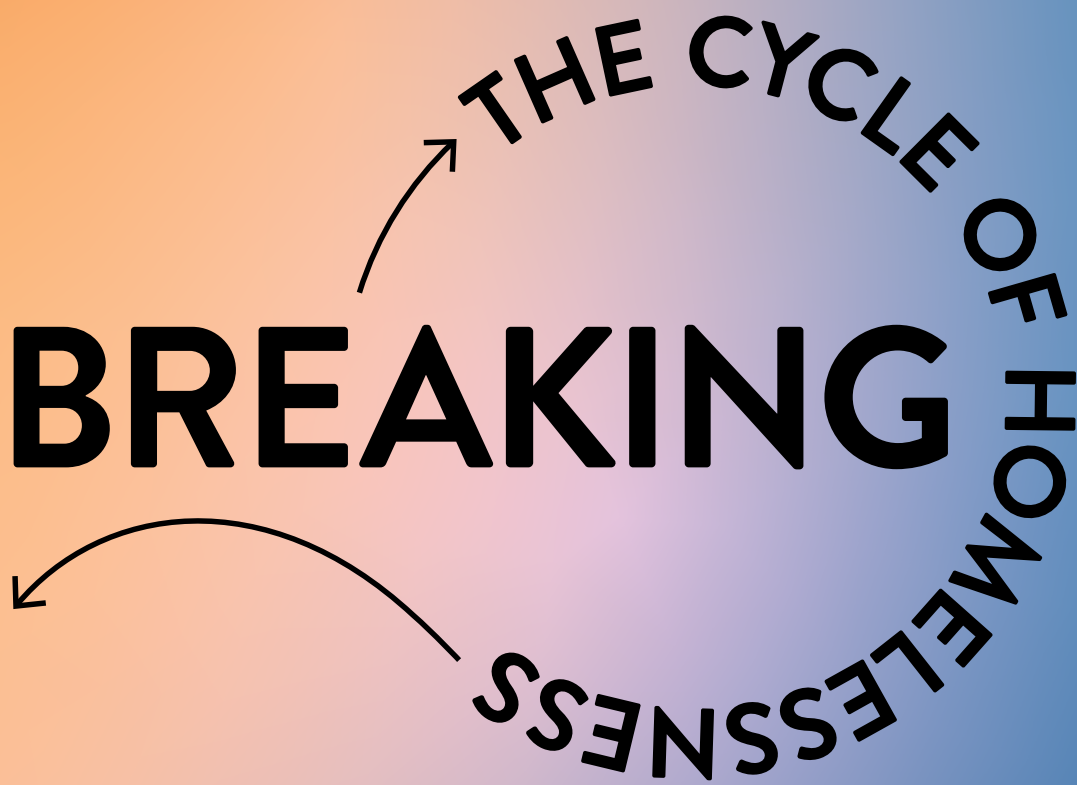


2023-2028
MID-CAMPAIGN
REPORT

THE CYCLE OF HOMELESSNESS

BREAKING



For over 135 years, the Old Brewery Mission has been reaching out with compassion, adapting with courage and innovating with conviction to support people experiencing homelessness. In 2023, we embarked on a promising new chapter in our development with a three-pronged strategy encompassing prevention, emergency services and rehousing. This approach addresses not just the consequences of homelessness but also the root of the problem.

With this humane, organized approach, the Old Brewery Mission can meet the pressing needs of those who knock at its doors while promoting housing stability for hundreds of people. And it now has the means to act before homelessness happens, preventing the worst and changing people's lives. With this in mind, we launched our *Breaking the Cycle of Homelessness* initiative, an ambitious campaign that aims to raise \$50 million over five years. It's a bold but necessary target. And above all, it's possible—with the support of people like you.

To all of you—individual donors, foundations, businesses, partners—who have already responded so generously to this appeal, we thank you from the bottom of our hearts. Your support gives us wings and restores hope to thousands of men and women who, thanks to you, can finally look forward to a brighter, more stable, more dignified future.

2



A handwritten signature in black ink that reads "Louis Audet".

Louis Audet
Chair of the Board of Directors
Cogeco Inc. and Cogeco
Communications Inc.



A handwritten signature in black ink that reads "Kim Tomassin".

Kim Tomassin
Executive Vice-President
and Head of Quebec
La Caisse

We're proud to announce that our major campaign, Breaking the Cycle of Homelessness, is well on its way to reaching its \$50 million target. With 33 months to go, we have already raised

\$39,713,138

79% of our goal!

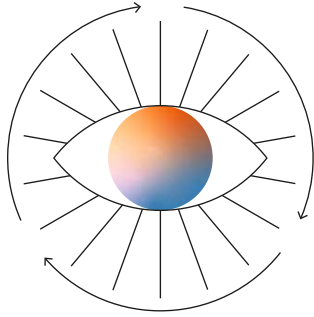
This success demonstrates our community's commitment to long-term solutions to homelessness. Thanks to this support, several transformative projects have already been carried out. Among other things, new permanent housing units have been added, and prevention and emergency services have been enhanced.

Between now and the end
of the campaign,

**A NUMBER OF
OTHER PROJECTS**

will also see the light of day, further strengthening our ability to provide stable, dignified pathways to people experiencing or at risk of homelessness.





PREVENTION

Our prevention services work with our supportive housing teams and more than 40 key partners to develop and maintain programs that help keep at-risk people from becoming homeless. During 2024-25, our Prevention Service logged a 160% increase in requests for support for people at imminent risk of homelessness compared with the previous year and found solutions for twice as many people.

PROGRAM LAUNCHED



Ancrâge

Ancrâge is a prevention program that addresses the growing problem of seniors at imminent risk of homelessness through a two-phase approach:

- Identify seniors at imminent risk of homelessness.
- Rehouse them within the Old Brewery Mission's network or with the help of partners.



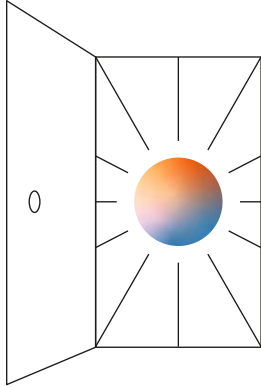
Porte-clés

Launched in October 2023 in partnership with the Office municipal d'habitation de Montréal (OMHM), the Porte-clés program aims to prevent homelessness by identifying at-risk social housing tenants and intervening quickly to help keep them in their homes.



Après l'ombre

The Après l'ombre program supports people recently released from prison, who are at high risk of homelessness. In partnership with the Elizabeth Fry Society of Quebec, the YMCAs of Quebec and the John Howard Society, our team helps them find housing and reintegrate into society.



EMERGENCY

We work to stabilize each person as quickly as possible through housing programs that address specific challenges, such as mental and physical health issues, and complementary outreach services that meet the basic needs of vulnerable people beyond our walls.

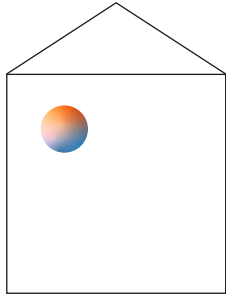
Café Mission renovated and now open 24/7

Major renovations to the Café Mission drop-in centre were completed in December 2024 to create a more welcoming, safe and accessible environment. Since January 2024, the centre has been open 24/7 to serve a wide range of clients who do not go to traditional emergency shelters.

In 2024-2025,
Café Mission logged

89 982
VISITORS!





REHOUSING

With the unhoused population in Montreal growing, we need to find innovative solutions to help more people get off the street—lasting solutions suited to their circumstances. That’s what we’re doing with our set of rehousing programs tailored to individual needs.

Mirella and Lino Saputo Pavilion opens

The Mirella and Lino Saputo Pavilion, which opened in 2025, accommodates 27 people aged 50 and over who were experiencing or at risk of homelessness. It is fully adapted for people with reduced mobility and offers a stable living environment with access to community gardens, activities, entertainment and personalized assistance from the supportive housing team.



Three rooming houses acquired

In 2024, we acquired one rooming house and became the manager of two others. The three buildings with a total of 88 rooms are now dedicated to people at risk of homelessness, expanding our stock of affordable, stable housing.

Several projects are currently under construction. They are scheduled to open in the spring of 2026:



Rouen Project

The Rouen Project will provide permanent housing for 12 women exiting homelessness.



Monk Project

The Monk Project will provide permanent housing for 18 men and women exiting homelessness.



Place Fondation Marcelle et Jean Coutu

Place Fondation Marcelle et Jean Coutu will provide permanent housing for 13 women exiting homelessness.

“ I am extremely proud to see how our donors have rallied behind this major campaign to help us achieve our ultimate goal: breaking the cycle of homelessness, once and for all! I thank them with deepest gratitude for their invaluable support and their commitment to the Old Brewery Mission and society as a whole.



James Hughes
President and CEO,
Old Brewery Mission



WE THANK OUR MAJOR DONORS!

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→ Today, more than ever, we need you.
Together, we can build a society where
no one is condemned to live on the streets.

**EVERY ACT COUNTS AND EVERY DONATION
BRINGS US CLOSER TO A FAIRER, MORE HUMANE,
MORE COMPASSIONATE FUTURE.**