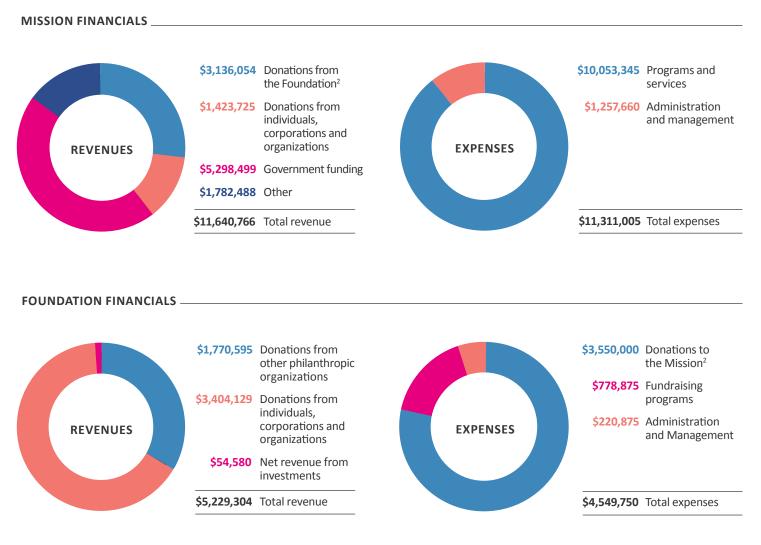




Our work is primarily funded by individuals just like you.

That is why we strive to use the funds entrusted to us wisely and efficiently, with the goal of ending chronic homelessness in our city.

of funds raised go directly towards our programs and services.¹



24/7, 365 days a year. The Old Brewery Mission is the critical front line of Montreal's response to homelessness.

*Amounts listed include the following organizations: Old Brewery Mission and the Patricia Mackenzie Pavilion. Maison Roger Beaulieu merged with the Old Brewery Mission on March 31, 2019. Information for each entity available on CRA website. Note 1: Charity Intelligence Canada: https://www.charityintelligence.ca/charity-details/ 780-mission-old-brewery Audited financials available upon request. **Note 2:** The difference of \$413,946 regarding the donation made by the Foundation to the Mission (\$3,550,000 - \$3,136,054) is the portion of the donation, capitalized in the Mission's books, used for the purchase of fixed assets.

Thanks to you, in 2018-19:

843

545

men experiencing homelessness for the first time received help—**80% were quickly reintegrated into the community**

women were welcomed into our Patricia Mackenzie Pavilion, including 305 who were new to our services

461

29

young men and women, aged 18 to 35, received services adapted to their needs. Nearly 28% of our clients are young adults

260 homeless men and women received adapted psychiatric care onsite at the Old Brewery Mission

3000 affordable, long-term housing solutions in Montreal were adapted to the needs of homeless individuals

298 men and women on average were welcomed each day at our Café Mission Keurig®

> homeless women moved into their own apartments as part of our *Voisines dans la communauté* affordable housing program

women stayed at our new *Maison des voisines de Lanaudière,* which includes 10 units in the heart of the Plateau Mont-Royal

335,557 🚆

nutritious meals were served — an increase of nearly 13,000 meals compared to last year

30,000 items of clothing were distributed



I met such kind and compassionate people here. They don't judge you. They look at you as a person.

Lanibelle (left) with Nicole Graffe, Coordinator - Social Housing for Women

Lanibelle worked hard all her life. But in 2016, she was diagnosed with macular degeneration. Unable to see, she ultimately lost her job and her apartment—and ended up at our Patricia Mackenzie Pavilion. Today, she lives in our new *Maison des voisines de Lanaudière* and is getting the help she needs to heal—and reclaim her life.

We extend our heartfelt gratitude to the Marcelle & Jean Coutu Foundation and its President, Marie-Josée Coutu.

KNOWLEDGE DRIVEN

In collaboration with McGill University since 2010, our Research Department has been at the forefront of homelessness research in Montreal. In 2018-19:

journal articles published or in progress presentations of our research at conferences

The Old Brewery Mission is fast becoming a national leader in ending homelessness and a role model for emergency shelters across the country who are following the Mission's lead to shift from the provision of emergency services to solving homelessness once and for all.

Tim Richter, President and CEO Canadian Alliance to End Homelessness

3,149

Number of people who were counted as visibly homeless in Montreal on one given night in April 2018.

74% Men23% Women3% Other gender identities

At the Mission, we believe in the power of partnership.

In 2018-19, we continued to deepen our alliances while fostering new ones. The following page features positive outcomes made possible by working side-by-side with our partners towards a singular goal: **ending chronic homelessness in Montreal.**

HOUSING

250 previously homeless men and women have been housed since the start of Projet Logement Montréal (PLM) in 2016—an innovative consortium among the Old Brewery Mission, Maison du Père, Accueil Bonneau and Welcome Hall Mission.

93% of residents have successfully reintegrated into the community. Today, PLM is considered the biggest program of its kind in Canada.

By 2022, PLM aims to house an additonal 138 people experiencing homelessness in Montreal, including 60 in social housing. A new partnership with the *Office municipal d'habitation de Montréal* and others from the health and social services network will make this possible.

This year, we deepened our collaboration with *Projets Autochtones du Québec* to offer culturally adapted support and affordable, permanent housing to 10 Aboriginal individuals experiencing homelessness. This initiative, long overdue, is a promising first in the Mission's 130-year history as we continue to build mutual trust and understanding.

VETERANS

16 veterans have been housed since the start or our Sentinels program in partnership with the federal government and the Quebec Veterans Foundation.

88% of veterans remain housed and have successfully reintegrated into the community.

The Sentinels has gained national attention for being the first permanent housing initiative of its kind in Quebec aimed at veterans who are homeless or precariously housed.



MENTAL HEALTH

beds across three Montreal organizations are now designated to men and women who are homeless and living with serious mental health conditions.

This year, we successfully expanded our *Projet de reaffiliation en itinérance et santé mentale* (PRISM) program, which provides sustained access to adapted psychiatric services for homeless people with serious mental health issues, in partnership with the *Centre intégré universitaire de santé et de services sociaux (CIUSSS) du Centre-Ouest-de-l'Île-de-Montréa*l and the *CIUSSS du Centre-Sud-de-l'Île-de-Montréal*.

It's at the Old Brewery Mission, in front of a room crowded with guests, journalists and partners—including Martine Turcotte, Bell's Vice Chair Québec, and Montreal Mayor Valérie Plante—that Bell Let's Talk announced a \$300,000 donation to Accueil Bonneau, Welcome Hall Mission and the Old Brewery Mission to support our work of reintegrating people coping with homelessness and mental illness into the community. In 2013, we partnered with the CHUM to launch the *Projet de réaffiliation en itinérance et santé mentale* (PRISM Cogeco), an innovative model of care to improve outcomes for people who are homeless and diagnosed with chronic mental illnesses.

Dr. Fabrice Brunet, President and Chief Executive Officer, CHUM (left) and Matthew Pearce at the new CHUM super hospital—one of the largest hospitals in North America.

France decided to give back by sharing her story with the world.

A new video featuring France, a PRISM participant, was a highlight of the press conference. After watching her touching testimonial, guests spontaneously turned towards France to applaud her. France gave numerous media interviews at the end of the event. Today, she lives at our Lise Watier Pavilion.



POLICE TRAINING

880 police officers completed our training sessions and gained a better understanding of the realities faced by people experiencing homelessness in Montreal.

Our research department is currently working with the University of Toronto to evaluate our model for training SPVM staff on improved interventions with homeless individuals.

SHELTER OVERCROWDING

80 new emergency beds were made available at the old Royal-Victoria Hospital to relieve the overcrowding that occurs every winter in Montreal's overnight shelters—the result of our collaboration with Welcome Hall Mission, Maison du Père, Accueil Bonneau, the City of Montreal and the provincial government.

In February 2019, our Research Department began a study to evaluate this initiative and to gain a better understanding of those who used this temporary service.

You are part of a generous and compassionate community.

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This year, hundreds of individuals and companies donated goods and services valued at \$1,423,725, including food valued at \$570,203 from Moisson Montréal. We were also able to continue offering free coffee to all our clients thanks to Keurig Canada's in-kind donation valued at \$517,983.

FEDERAL, PROVINCIAL AND MUNICIPAL GOVERNMENTS: **KEY PARTNERS**

We wish to thank our government partners for their continued support. Public funding in 2018-19 was mainly provided by the Ministère de la Santé et des services sociaux du Québec, the Société d'habitation du Québec, the Douglas Mental Health University Institute, Service Canada, the Société d'habitation et de développement de Montréal, and the City of Montreal.

MEDIA PARTNERS

In collaboration with Médialliance, a pro bono television campaign valued at \$292,638,70 was launched on March 8, 2019-International Women's Day-to raise much needed awareness of our Women's Services.

Special thanks to:

CTV, Radio-Canada, TVA, and V télé.

BEHIND OUR MISSION

not all of whom are listed here.

The 2018-19 Impact Report would not be possible without the steadfast dedication of our staff: nearly 200 talented, capable people from various backgrounds and disciplines who contribute, in multiple ways, to improving the lives of Montreal's homeless men and women. We wish to extend our sincere gratitude for their extraordinary work and commitment to restoring dignity and ending chronic homelessness in our city.

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VISION

We see a city where homelessness is prevented, treated and resolved for all.

MISSION

We provide a range of services that respond to the needs of Montreal's homeless people, as well as those at risk of becoming so, and endeavour to enable them to take control of their lives and assume their rightful place in the community.

CORE VALUES

Our actions, services and programs are guided by these core values:

- Caring and compassion
- Respect and tolerance
- Accountability and professionalism
- Innovation and collaboration

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